

Rep Order# 8815447 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 34858

Printed: 08/15/2012 10:45 AM  
Last Received: 08/15/2012 10:32 AM  
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station KTVX-TV SALT LAKE CITY  
Advertiser ( ) NRCC-NATL REPUB CONG  
Product NRCC IE 2012  
Estimate# 2600  
Buyer Ben Angle  
Phone#  
Fax#

Agency ( ) NATIONAL MEDIA INC  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 155/426/2600  
Flight Dates 09/21/2012 - 09/27/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JAN FOX  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REV LN 12

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	12	SU	430P-5P	ABC 4 NWS-5	:30	\$500.00	09/23-09/23	1	1	1	\$500.00	

Rating: 1.9  
Sales Remark: V3 REV TP DOE TO 12/15/2011  
V3 Time Changed, Comment Changed

11/15/2011  
11/15

---REPORT TOTALS---

Report Totals: 1 / \$500.00

---SALES MONTHLY TOTALS---

Sep 12: 25 / \$17,550.00  
Sales Totals: 25 / \$17,550.00  
Station Totals: 25 / \$17,550.00  
Lines not sent/rcld/rtn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$117,000	CABL 0%	KAGZ 0%	KJZZ 0%	KPNZ 0%	KSL 25%
		KSTU 20%	KTVX 15%	KOCW 5%	KTPX 0%	KUTV 35%
		NTVX 0%				

Books null  
Demos RA35+

Rep Order# 8815447 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 34858

Printed: 08/15/2012 10:45 AM  
Last Received: 08/15/2012 10:32 AM  
Showing Buylines: All Rep & Sta Revised Lines

2 of 2

Station KTVX-TV SALT LAKE CITY  
Advertiser ( ) NRCC-NATL REPUB CONG  
Product NRCC IE 2012  
Estimate# 2600  
Buyer Ben Angle  
Phone#  
Fax#

Agency ( ) NATIONAL MEDIA INC  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 155/426/2600  
Flight Dates 09/21/2012 - 09/27/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JAN FOX  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263